



Skill-Pills land in BlackBerry App World

London, 27 January 2010: Skill-Pill’s corporate clients can now access their library of content through a new Skill-Pill widget in the BlackBerry App World™ storefront, offering BlackBerry users an additional way to receive real-time mobile support to a range of business challenges.

The new application enables users to access Skill-Pill’s library of content without the need for downloading from their corporate intranet site. This is a particular boost to employees “on-the-go” or to anyone who wants to refresh skills or knowledge in a live situation away from their desk. The pills are scripted using NLP techniques, resulting in action-oriented instructional videos to help in a range of business situations.

Gerry Griffin, CEO, Skill-Pill M-Learning commented, “Smart businesses are increasingly using mobile devices as a key channel to deliver training, development and engagement tools to their employee bases – achieving results while keeping costs down. Skill-Pills can be accessed through a number of mobile technologies, and we are pleased to offer BlackBerry App World as a new interface to access our products.”

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For more information, contact Ada on ada@skill-pill.com or call 0845 240 6656

Notes to Editors

About Widgets: A Skill Pill widget, or application, appears as an icon on your mobile device or BlackBerry, allowing you to easily browse and select pills for download, as well as set preferences.