

Skill-Pill supports UAE Customer Service Week

London; Dubai: June 22, 2010: Skill-Pill M-Learning [SPML] has announced a partnership with the UAE Customer Service Week, offering content to delegates and exhibitors. The inaugural UAE Customer Service Week, supported by the UAE Government and in association with the Middle East's leading strategic customer service solutions provider, Ethos Consultancy, takes place from June 20 - 24, 2010.

Skill-Pills are 2-minute video briefings delivered directly to mobile devices. They are designed to provide users with the right skills and information, wherever and whenever they need it.

Visitors to the Customer Service Week website will be invited to view Skill-Pills dealing with subjects such as 'Turning Complaints into Compliments', 'Service with Soul' and 'Talking to your Service Teams'.

You can view the available content [here](#).

SPML Director Gerry Griffin is excited by this partnership: 'Skill-Pills are a great tool for customer service organisations, and the selection we have made available to view will assist anyone looking to improve their service skills. The selection provided gives just a sense of the support mobile-learning can provide to the customer service industry. I'm sure the Customer Service Week will be a great success, and we're delighted to be associated with it'.

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Notes for Editors:

Skill-Pill is a truly innovative solution for mobile learning, targeting mobile phones, BlackBerrys, iPhones, video iPods and smart phones. Skill-Pills are concise video briefings delivered by mobile device just-in-time. For more information visit: www.skill-pill.com

Customer Service Week is a UAE event devoted to recognising the importance of customer service and honouring the people who work on the frontlines serving and supporting customers and citizens. The objective of UAE Customer Service Week is to grow and raise customer service standards through awareness, education and sharing of international best practice. For more information visit: <http://customerserviceweek.ae/>