



Skill Pill Announces New Collaborations

London: October 12, 2009: Skill-Pill M-Learning [SPML] today announce a series of proof of concept projects and account wins. Skill-Pill has started work with Lufthansa, Correos (the Spanish postal service), and Alstom.

Lufthansa is one of the largest airlines in Europe and employs more than 100,000 people worldwide. It is headquartered in Germany, and [with partners] flies to 410 destinations around the world.

Correos has been an active postal service in Spain for over 300 years. Based in Madrid, it has around 10,000 postal centres across Spain, and in the region of 65,000 employees.

Alstom, a world leader in transport and energy infrastructure, is present in more than 70 countries and has €18.7 billion in sales. With more than 80,000 employees worldwide, Alstom is responsible for lighting 1 in 4 of the world's light-bulbs and is the leader in high speed and in very high speed transport.

Gerry Griffin, founder and director of Skill-Pill, is delighted with the announcement of the account wins. "These new partnerships underline the international impact of Skill-Pill. It also shows that a proper development of our content helps make money and save money".

The Correos agreement is in association with Skill-Pill's new Iberian partners, training organisation Grupo P&A.

Notes to editors:

Skill-Pill is a mobile learning company that delivers concise marketing or training videos to mobile devices, such as phones, iPods or BlackBerrys. Each skill-pill comprises up to two minutes of rich media content. Skill-Pill produces customised pills for clients, and also allows them access to an extensive library of generic content. The library has 4 categories; Leadership, Management, Sales and Personal Skills.