



Skill-Pill to Present at Key US Learning Conferences

Orlando: March 25, 2010: Learning Solutions Conference & Expo 2010

San Diego: June 15-17, 2010: mLearnCon Conference & Expo

Solutions Conference & Expo 2010

Skill-Pill M-Learning will co-present a mobile learning case study with Alstom, a world leader in transport and energy infrastructure at the Learning Solutions Conference & Expo 2010, Orlando, Florida on March 25.

The case will cover:

- The necessary conditions for launching a successful m-Learning program in a corporate setting;
- The best-practice techniques from design to implementation;
- The best techniques to deal with corporate culture.

For more information:

<http://www.learningsolutionsmag.com/events/session.cfm?id=2158>

mLearnCon Conference & Expo

Skill-Pill M-Learning will deliver a talk entitled:

Optimum Design and Deployment Approaches for m-Learning Content

For more information:

<http://www.elearningguild.com/mLearnCon-2010/content/1603/mlearncon---home>



Notes

Alstom, a world leader in transport and energy infrastructure, is present in more than 70 countries and has €18.7 billion in sales. With more than 80,000 employees worldwide, Alstom is responsible for lighting 1 in 4 of the world's light-bulbs and is the leader in high speed and in very high speed transport.

Skill-Pill M-Learning is a mobile learning company that delivers concise marketing or training videos to mobile devices, such as phones, iPods or BlackBerrys. Each skill-pill comprises up to two minutes of rich media content. Skill-Pill produces customised pills for clients, and also allows them access to an extensive library of content sourced from partner – Pearson/Prentice Hall the world's largest business and educational publisher

