



WHITE PAPER

Mobile Learning: Practical next steps for business

The back-story

Mobile Learning has steadily developed over the last five years to become a proposition which many learning designers need to confront.

Key drivers include the increasing sophistication of the technology; the flat-lining of data charging structures; the need for many newcomers to organizations to see traditional structures – including but not limited to learning structures – take account of new more ‘participative’ modalities.

Mobile learning does not just refer to the use of mobile devices for receiving learning content, but the mobile nature of the content itself, with it being available for use at any time and in a format of their choosing; flexible learning content.

Goals

This paper seeks to set out

- What contextual drivers are most important to learning designers
- How best to leverage these new trends
- How to consider the best approach to implementing m-learning
- How to deal with internal barriers
- What success should look like
- How m-learning can best blend with other learning modes

The various purposes that mobile learning can fulfil will also be explored, especially the ability for it to function as a “refresher” of previous learning allowing it to work in tandem with more traditional forms of training. Also being touched upon will be the potential for improving productivity and increasing efficiency.

The final section of the paper focuses on the practical area of m-learning, providing a detailed break down of “how-tos” laying down the structure for the successful implementation of the concept.

Sections:

- I: Moving to The Participation Age
- II: Framing Mobile Learning Properly
 - Changing the aperture – from campus view to street view
- III: Important differences from e-learning
- IV: Practical Applications
 - Types of user
 - Overcoming internal barriers
 - 10 key design guides

Contact us to request a full version of the Skill-Pill White Paper

11-15 Betterton Street, Covent Garden, London WC2H 9BP

+44(0)870 240 6656 valentina@skill-pill.com www.skill-pill.com