



**Mobile learning  
videos delivered  
to you, just-in-time**

### So, what's a Skill-Pill?

A Skill-Pill is a 2-minute training or motivational video you can view on your mobile device.

Each Skill-Pill helps the user face an upcoming task, such as delivering a presentation or hosting a creative meeting.



### Custom content

Skill-Pills can be tailored for your organisation, to work alongside your existing training programmes or help introduce a new initiative. You can also receive management reports on the usage and effectiveness of the custom Skill-Pills.

### What kind of skills are we talking about?

The Skill-Pill Cabinet provides a well stocked 'cabinet' of content, categorised in 5 channels:

- Leadership
- Management
- Sales
- Personal Skills
- Business English



### Avatars

What about creating an avatar based on a senior executive from your organisation?

This has proved to be a very effective way of connecting with the workforce. We have completed a wide range of these characters for companies such as Dell, Alstom and Qualcomm.



### Where do we get the content?



Skill-Pill is partnered with Pearson Education, the world's largest business publisher.

This partnership ensures that Cabinet Skill-Pills contain valuable advice from leading business thinkers.

Interviewing Candidates

Active Listening

Handling Tricky Coaching Situations

Making the Cold Call

Effective Presentations

Preparing a Budget

Body Language for First Impressions

Dealing with Team Conflict

Closing Sales

Managing Change

Taming the Email Monster

Be More Authentic

Motivating Your Salespeople

Communicating Your Vision

### Why take one?

Skill-Pills allow learning to break free of the training-room or desktop and accompany you in a taxi, in a waiting area – where and when you need it.



### Technology: widgets/applications

A Skill-Pill widget or application, appearing as an icon on your mobile device or BlackBerry, allows you to easily browse and select pills for download, as well as set preferences.



## Partnerships

### PEARSON

Skill-Pill has a partnership with Pearson Education. This partnership gives Skill-Pill access to Pearson Education's vast catalogue of high-quality management & leadership titles. As a result, Skill-Pill benefits from leading-edge thinking on leadership, management, innovation and much more.

### Safari

Books Online

Skill-Pill's library of content is available to Safari Books Online users. Safari Books Online is an on-demand digital library offering access to thousands of technology, creative and business books, alongside training videos and other learning materials, provided by a variety of leading publishers.

### The Economist

Skill-Pill's partnership with Pearson Longman allows English Language Training, for a variety of common business situations, to be viewed on a range of mobile devices.

### How Skill-Pills work?

Skill-Pills are available in such a wide variety of formats that they can be delivered to anyone.

A pill can be delivered directly to your mobile device via an SMS link, and will download in 2-3 minutes. They can also be viewed on laptops, desktops or iPods.

We can also produce a set of co-branded USB disks, pre-loaded with content. This method of delivery is ideal for conferences or supporting specific training programmes.

You don't need any new technology. The Skill-Pill Cabinet will fully integrate within your corporate intranet.



### Make money and save money

Clients have found that our new way of doing things helps save money on refresher training, and helps make money by raising the level of staff performance.

### Global expertise

Skill-Pill has already delivered mobile learning videos to 30 countries. The content can be tailored to different languages, such as French or Arabic.

### Research

Research conducted by Skill-Pill and FTSE Group, a global index provider, found that Skill-Pills help reduce the need for further or refresher training within the organisation. While Skill-Pills should not replace specialist classroom based training, they can provide effective support to enhance the impact of training-room based learning.

## Skill-Pill M-Learning

### UK

11-15 Betterton Street  
Covent Garden  
London WC2H 9BP

T: +44 (0)870 240 6656

### US

7490 Botanica Parkway  
Sarasota  
FL 24238

T: +1 650 681 9650

### Australia

20A Ludstone Street  
Hampton  
VIC 3188

T: +61 3959 70934

### Spain

Grupo P&A  
Lourido 7  
Navia  
36212 Vigo

T: +34 986 213509

### Portugal

Grupo P&A  
Praça 9 de Abril, 192  
4200.422 PORTO

T: +351 225 088015

### India

Upside Learning Solutions  
Punakar Complex, 1st Floor  
Opp Popular Nagar, Warje  
Pune – 411052. MH, India

T: +91-20-2523 6050

### Ireland

6 The Pavilion  
Blackrock  
Co. Louth  
Ireland

T: +353429322845